

Rebecca Shafer
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Rebecca Shafer is an attorney and risk consultant specializing in workers' compensation cost containment. For over 20 years she has helped companies reduce workers' compensation costs by 20-50%.

To make these techniques available to more companies, she has developed the first automated, **web-based** workers' compensation cost containment program, www.ReduceYourWorkersComp.com. The platform, **Workers Comp Kit**[®], includes an automated best practice assessment and scoring system, the ability to calculate benchmarks instantly using loss data and corporate data, and a 10-module training program. It includes a comprehensive set of customizable tools including forms, presentations, scripts and brochures. It gives employers a template program that can be customized for small companies or divisions of larger companies.

Rebecca designed workers' compensation practices at the two largest insurance brokers in the world. First, Rebecca established and headed Marsh & McLennan's Injury Management Practice. She developed the consulting program, trained the consulting staff in injury management techniques, monitored workers' compensation consulting projects and worked directly with companies of all sizes. Then, as CEO of Aon's workers' compensation consulting unit, Rebecca developed "Comp Camp," an educational facility that taught companies how to control workers' compensation costs. Employers all the way from China to Europe sent risk managers to attend these programs. At both brokers, she helped integrate workers' compensation cost containment into marketing strategies for middle market and risk management accounts, and participated in product development teams.

Having worked in a Fortune 500 corporate setting with responsibility for product safety and litigation management, and as insurance defense counsel in private practice, Rebecca has a broad perspective on how to develop the most rigorous methods to reduce workers' compensation costs.

Her clients have included Wyeth, Great A & P Tea Company, Rite Aid, First Group/Laidlaw, Cablevision, Continental Airlines, Vivendi Universal Orlando, The New York Times, TV Guide, CVS, Knight-Ridder, New Haven Terminal and Centerplate among others. Rebecca's work has been mentioned in publications such as the Wall St. Journal, and was the cover story in *Risk Management's* Workers' Compensation Editions two years in a row. Her client, Outboard Marine, was selected as the Best Workers' Compensation program.

Rebecca is licensed to practice law in Connecticut and New Hampshire, and she serves on the Executive Committee of Larson's LexisNexis Workers Compensation Practice Board.